



# Street Life

**INTERACTIVE EXPERIENCES**  
THAT DRIVE ENGAGEMENT,  
DATA & BRAND IMPACT





# Street Life

STREET LIFE SPECIALIZES IN CREATING IMMERSIVE ACTIVATIONS THAT CONNECT BRANDS DIRECTLY WITH FESTIVAL AND EVENT AUDIENCES. WE BLEND CREATIVITY, TECHNOLOGY, AND CULTURE TO LEAVE LASTING IMPRESSIONS WHILE COLLECTING VALUABLE DATA FOR YOUR BRAND.

## **SERVICES OFFERED:**

BRANDED INSTALLATIONS  
ON-SITE ENGAGEMENT EXPERIENCES  
DATA CAPTURE AND ANALYTICS  
PROFESSIONAL CONTENT CREATION

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## EVENT TIERS & PRICING

FESTIVAL (20,000+ ATTENDEES)

**\$6,000 | 12 HOURS**

FULL-DAY ACTIVATION EXPERIENCE  
WITH FULL DATA CAPTURE  
AND CONTENT PRODUCTION.

EVENT (UNDER 20,000 ATTENDEES)

**\$1,500 | 3 HOURS**

SHORT-FORM ENGAGEMENT OR POP  
UP ACTIVATION EXPERIENCE.

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## DATA COLLECTION

WE CAPTURE REAL, ACTIONABLE AUDIENCE DATA TO HELP YOUR BRAND RE-ENGAGE LONG AFTER THE EVENT.



### WE COLLECT:

NAME  
PHONE NUMBER  
EMAIL  
BIRTHDATE  
ADDRESS  
INTERESTS



### TOOLS:

IPAD OR TABLET REGISTRATION | BRANDED DIGITAL FORMS | QR CODE SIGN-UPS

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## PICK YOUR ACTIVATION

EACH ACTIVATION IS DESIGNED TO CREATE MEMORABLE, SHAREABLE MOMENTS.

### CUSTOM ART POSTERS (12X7)

GUESTS RECEIVE  
PERSONALIZED OR  
BRANDED ART  
POSTERS.

### EMBROIDERY BAR

ON-SITE EMBROIDERY  
ON HATS, SHIRTS,  
OR PATCHES.

### TATTOOS (REAL OR FAKE)

TEMPORARY TATTOO  
EXPERIENCES OR  
SMALL FLASH  
TATTOOS.

### LASER ENGRAVING

LIVE CUSTOMIZATION  
OF METAL, WOOD, OR  
LEATHER PRODUCTS.

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## CONTENT CAPTURE & STYLE

OUR TEAM DOCUMENTS EVERY ACTIVATION WITH PROFESSIONAL PHOTO AND VIDEO PRODUCTION.

### DELIVERABLES:

#### 8 STYLES OF PHOTO/VIDEO CAPTURES

(PORTRAIT, CANDID, GROUP, SLOW-MOTION, REELS, ETC.)

#### EVENT RECAP VIDEO

BRANDED MEDIA CONTENT READY FOR SOCIAL MEDIA.

### POST-EVENT DELIVERABLES:

AFTER EACH EVENT, STREET LIFE DELIVERS:

FULL DATA SHEET (CSV OR EXCEL)  
EVENT PHOTOS & HIGHLIGHT VIDEOS  
ENGAGEMENT SUMMARY REPORT

**WHY CHOOSE**

# Street Life

- 
- ENGAGES AUDIENCES DIRECTLY
  - BUILDS EMOTIONAL CONNECTIONS TO YOUR BRAND
    - COLLECTS REAL CONSUMER DATA
    - DELIVERS SOCIAL MEDIA-READY CONTENT
  - PROVIDES TURNKEY SETUP & PROFESSIONAL STAFFING
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## CONTACT & BOOKING

STREET LIFE ACTIVATIONS  
BASED IN LAS VEGAS, NV  
702-487-0738